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December 27, 1972

Mr. Carl Andre

Box 540 Cooper Station New York City 10003

Dear Carl André

PORTLAND CENTER FOR THE VISUAL

ARTS

117 NORTHWEST FIFTH PORTLAND, OREGON 97209 PHONE: 222 7107

BOARD OF DIRECTORS
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ROBERT S. BELL JR., DIRECTOR

Regarding our telephone conversation about the proposed exhibition for the month of February. We've decided to run the Jake Berthot show until Sunday the 4th. and take it down Monday the fifth. So, if you could come out on tuesday the 6th. you would have 6 Or 7 days, dependent upon what hour you arrive, to put your exhibition together. We would schedule the opening for tuesday evening the 13th.

What are the chances of you presenting a short slide/talk to the people attending the opening on your previous work etc., your philosophy, or whatever?....It's always a treat for the viewing public to have the opportunity to hear something about the work from the artist and put it all in context. As I mentioned in my previous letter, The Center will always try to create a greater rapport between the artist and the public by doing what we are asking you to do....just a short & informal rap.

Please send the material that I requested as soon as possible so we can get it to the printer in time and won't get bogged down in the bulk-rate delivery delay.

Thanking you for your cooperation on this matter and awaiting your earliest reply. I remain with best regards

Sincerely yours,

Robert S.Bell, Jr. Director Leo Castelli 4 East 77th. New York

To Whom it may concern:

First, I would like to take this opportunity to introduce myself as the director for P.C.V.A. which is an artist-initiated and public-supported art facility dedicated to exhibiting contemporary works by important living artists.

Secondly, I would like to ask you if Keith Sonnier is available and more specifically, the video environment and could you possibly make some suggestions as to other shows available around the latter part of January and through the winter?

c Also, what do you have in the way of kinetic & lumia works that I could possibly include in a show sometime in the spring.

In short, we would be most grateful for any comments, suggestions and such as to whether we can work together. As far as we're concerned, we have both the space (5,000 sq.ft.) and sufficient funding to do just about anything we want to do, so.....

Thanking you for your cooperation on this matter and anxiously awaiting your earliest reply, I remain with best regards

Robert S. Bell, Jr.

Sincerely yours

PS: I forgot to mention that we are opening the center on Nov.8th. with an exhibition of recent works by Jack Youngerman.

DEAR MEL - THANKS FOR YOUR LETTER-THE ARRANGEMEN WITH MARYANNE IS FINE - I MISUNDERSTOOD-GIVE HER MY BEST-TOMORROW MAY ZG I FLY TO EUROPE TO STAY UNTIL JULY 10- IF YOU CAN ARRANGE TRANSPORTATION FROM PORTLAND TO NEW YORK FOR THE PIECES I RESERVED I WILL SEND YOU A CHECK THEN- I NEED THE PATIO BLOCKS-THEY ARE NOT THE SAME AS HERE-YOU THEET SEND A HALF DOZEN EXTRA BLOCKS TO COVER POSSIBLE BREAKAGE-CAN YOU FIND SOMEONE COMING EAST WITH A TRUCK? - OBVIOUSLY PRODUCTION OF THE BOOK HANGS ON THESE PIECES - REGARDING THE DUMMY I STILL PREFER AN 8 INCH SQUARE PAGE - 9 INCHES IS TOO WIDE FOR SO FEW PAGES - AGO IT MAKES IT STANDARD WITH THE QUINCY BOOK - IT IS NOT A LIFE OR DEATH ISSUE-I DO WANT THE PHOTOGRAPHS BUTT TO BUTT & BLED 10 WHITE BETWEEN OR AROUND OFFTHE PAGE -- I WILL CHECK FOR THE BEST THE PHOTOGRAPHS INSTALLATION SHOTS FOR THE COVER-THE TWO BEST SHOTS COULD BE PICKED BY MARYANNE - THE FRONT COVER COULD BE ONE INSTALLATION SHOT OVERPRINTED WITH - 144 BLOCKS AND STONES - INSIDE FRONT PORTLAND ORE CARL ANDRE 1973

COVER SHOULD BE THE LAYOUT OF PIECES IDENTIFIED AS
YOU SENT TO ME - FIRST TO 3GTH PAGE IN THE ORDER
AS MARKED FROM SMALLEST TO LARGEST (OVER) ON THE
LAYOUT-INSIDE BACK COVER ZND INSTALLATION SHOTOUTSIDE BACK COVER SAME AS FRONT EXCEPT NO PRINT DEWELL

Dear Mel, at last I have a chance to relax sufficiently to write. There has been an enormous amount of work I've had to do, not only in relation to the MOMA show but to begin working on some of the new projects I had planned some time ago and had had to postpone. At the moment I am involved in transforming my lethatgic body into that of a ballerina for a new video and photographic work. I am deforming tery elegantly. I look like a proper duck. Thanks for the pretty mailers and the pix and review material. I'm really sorry I couldn't get there. Saw Linda and she had a great time withyou. If you the Center can pay my way I would be glad to come down for a rap. The bill for mailing the show was \$13.50. I believe David forgot to send the bill and its since been lost. As for the torn photo, yes, I will be needing it this fall for my Buenos Aires show (at the CAYC) so if you could send me \$25x \$20. I think that should cover the price of having it re=printed. I told the Museum to put you on the mailing list to receive the last 5 cards, the ones they printed up. But just heard from them that they didnt add the extra names I asked them too so I'm sending them along with this letter. Have a good summer . I heard from Linda about the columns you've been working on. They sound very interesting. Is it at all possible for you to send some pix so I can see what they look like? I'll send the pix back right away. Thanks.

7/11/73

Best.

Con

February 7, 1973

Video Free America 442 Shotwell San Francisco, CA.

To Whom it may concern:

I would like to take this opportunity to inquire as to the possibility of Video Free America doing an exhibition at The Portland Center for the Visual Arts during the month of April.

Briefly, The Center is a newly-established, artist-initiated and member-supported public art facility devoted to the exhibition of contemporary art in all media and the concerns of and support for contemporary artists. Since our opening last November, we've sponsored exhibitions and events by such artists as Jack Youngerman, Allan Kaprow, Jake Berthot, Robert Irwin and Carl Andre. Judging by our attendance figures and our growing membership we are obviously fulfilling andimportant and significant need for those who wish a fuller opportunity to actively participate in the art of their own time.

I had the opportunity to see "All the video you can eat" and was totally flipped:...ergo, I think it's high time that ol' Portland got tuned in to the telly trip... so, could you please send me (as soon as possible) an idea as to whether or not it is feesible and if so, a statement of projected costs etc. I'll need the info. a.s.a.p. for the fact that April isn't that far away. The tentative dates would be from April 10 to May 10 and if you couldn't make the whole month that's okay too because we could always schedule tapes by keith sonnier, Richard Serra, Nam June Paik and others.

Thanking you for your cooperation on this matter and anxiously awaiting your earliest reply, I remain with best regards

Sincerely Yours,

Robert S. Bell, Jr. Director

Pap. 4 73 Dear Mary Beebe I'm received all apour letters and I'me been running In circles so much to do, Jomorrow S'm going to Appellante + Detroit Int look to unle you first. Hund a winderful line in Portland o yn were all wonderful to me,

fre & yr Alica Regardlers of money) I want to faint

fast meele D was in Cleveland - too much. Set me know when
you're coming to

N. Y. Of course I want to paint you -I'll reduce the price) right more to 5000-I wanted you to Ilmon I won't he have eintil the feb. 8 th fust in case you Came hefre,

MEL -

HEY: I MISS SEEING YOU, TALKING TO

YOU COMING TO MY AT ALL THIS YEAR?

ADMITTEDLY, I'VE BEEN ON THE WEST COAST A

FEW TIMES OVER THE PAST TWO YEARS, BUT

MADE MYSELF THINK IT WAS INCONVENENT TO

COME UP TO POSTLAND

MARCH, SHOW AT THE MUSEUM, BUT I HOPE
WE CAN SEE EACH OTHER BEFORE THENI STILL THINK BACK WARRING ON THE TIME IN
PORTLAND, IN RETROSPECT, THAT TIME WAS
A MUDDLED, ALMOST 'OVERLY DECORATIONE'
WORK-PERIOD FOR ME. THINGS HAVE GOTTEN
SHARPER, I THINK: MORE CLEMELY DECINED WE
OF GALLERY/MUSEUM AS COMMUNITY-MEETING PLACE,
FORMATION OF COMMUNITY.

(BY THE WAY, IF PCVA MIGHT BE INTERESTED!

THERE'S A RECENT VIDEOTAGE OF MINE - A

22 HOUR TAPE, THE RED TAPES, KIND

OF NARRATIVE (HISTORY) NEWS, VERY AMERICAN-UNE - BY FARE THE BEST FILM VIDEO KIND OF THING I'VE DONE. IF YOURE (NTERESTED, CASTELLI SOUNDABEND THRES + FILMS PENTS IT FOR \$400, ONE-TIME SHOWING. I'D LOVE SOMETHING ELSE TO BE AT PORTLAND -SOMETHING "HARDER" THAN THE LAST PIECE.) I HOPE THINGS ARE GOING WELL.

Wito

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THERE'S A RECENT NOW OF STREET

ONIN 1311 CASI THE 3661 TROP \$2

April 25, 1975

Mr. Ivan Karp D. K. Harris 363 West Broadway New York, New York 18012

Dear Iven:

It was great to catch a glimpse of you. I didn't mean to eneak out without saying goodbye. It is just that I was sort of tearing about. I have written the artists in California whose names you gave me, and I am looking forward to receiving material from them. I also discovered that your announcements from the Fortland Center for the Visual Arts had been going to the old address. We are plugging in the new.

Did you go to Hung Fer Low's--our favorite Chinese restaurant which is directly across the parking lot? The bar is called the Temple Lounge. It is truly tacky; but fabulous food. I can't resist suggesting that if you really open a Chinese restaurant in Sono you call it Hung Fer Low East. I like that kind of instant East-West communication. Besides that it might get you to Portland faster than you had intended.

Anyway, have a nice apring!

Very best wishes.

Mary L. Seebe Director

MLB:bmb

Mr. Richard Serra 319 Greenwich St. New York, New York 10013

Dear Richard Serra:

Bill Hoppe has asked me to write following up his recent conversation with you. PCVA is extremely pleased with the prospect of a Serra exhibition in November. I am sure he told you that we would pay your transportation and expenses and a small honorarium if you would give a talk at the opening.

Enclosed is a floor plan and an announcement with photographs to give you some idea of the space. There are a couple of other pertinent facts for you to consider. We do have a freight elevator but whatever somes in must still be hauled up eight steps and through a 52 inch by 7 foot doorway. The floor is a very old simple three-inch tongue in groove with minimal structural support. Our "building code capacity" is 500 people. (We have had as many as 760!) The significant point is that a concentrated heavy weight mass on one spot or area is out of the question. I hope these limitations don't put a severe crimp in your thoughts. If they do, however, don't rule out the possibility of a work outdoors. That should probably happen at a summer time of the year.

A short survey of the yellow pages revealed an availability of Columbia River basalt, lava, black gold pumice, desert moss, Steins Mountain basalt, white marble and something called antique red from Nevada, plus a lot of just ordinary river rock. I imagine that with a little more effort, one could add to this list. We will keep our ears open.

Charlie Cowles, who is now at the Seattle Art Museum, is very enthusiastic about your doing a work there also, perhaps right after opening here. I imagine he will be in touch with you. At any rate, we intend to stay in close touch with him. Either Bill or myself will call you again in a week or two to confirm some of the arrangements. I understand that you are going to L.A. for a bit. Please let us know how to get in touch with you if you plan to be there for long.

Sincerely,

Mary L. Beebe Director

MLB:kp

Mrs. Bagley Wright 550 - 36th East Seattle, WA 98112

Dear Virginia:

A note of very great thanks for your generous contribution toward Richard Serre's movie. He came back, took a lot more footage and called from New York Citynyesterday to tell me he'd just seen the developed film and is very pleased. He's coming back again fairly soon—and hopes to finish. He might stay awhile this time—in fact, he mutters things about maybe moving here, he likes it so well!

It would be absolutely marvelous to have a Serra piece in Bellingham (someday I must get there for a visit). I know Richard wants to do a work there end was very pleased to be saked, needless to say.

When his film is done, we will definitely show it here with some kind of fanfare. If you coundn't come down, we could surely find a place to show it in Seattle, too.

Anyway, you'll hear from us about it. Again, thanks so very, very much!

Sincerely.

Mary L. Beebe Director

MLB:kep



GUY DE COINTET 212 So. Los Angeles St. Los Angeles, Calif. 90012 Tel: (213) 489-1645

August 30, 76

Dear Mel Katz

Here are photographs of some performances and others informations. Most of the pieces run from ten minutes to about half an hour. So, for an evening it's possible to do two, for instance one ten minutes and one twenty minutes.

Suzde Coia Li

JOHN BALDESSARI 2405 THIRD STREET SANTA MONICA, CALIF. 90408 213-396-0215

18 DEC.

DEAR MARY BEEBEN

GOV CAN USE ONE OF THESE
(UP MURE) FOR STATEMENT
PLUS FROM ART FURUM COVESS
STORM MATERIED IA TSIO,

4RS IN AFT-

gohn Burgesson

Den Mel,

I'll now almost soundly be in 6 A about Nov-21-7

Der-21 to to some Thing(s) - Watch out for

Michael Asher at CAICA conference - he will probably

be instignting The students toward political action

re: closed conference -

Enclised is my prosposal of 2 years ago for an analogous project to Milu Ashers which I tescribed to you -

Some younger artists whose work I like are:

Dara Birnbaum 216 Centre St. NYC 10013 212-966-7344

Amy Taubin 141 WoosterSt Nyc 212-673-6428

Jeff Wall 3136 Point Grey RJ. Vanconver, B.C. Canada 604-734-1642

Daving Lange

Barbara Bloom 68 Bleeker St: NYC 212-533-0521

Roger Cut forth 300 E' 34 St. #344 Nyc 212-689-88 29

Promise for your hospitality - hope to come to Portland in the full - Dan Graham April 6, 1979

Robert Rauschenberg P.O. Box 54 Captiva, Florida 33924

Dear Bob.

This show is absolutely the most beautiful, the most up-lifting, wonderful, daily-increasing pleasure to have at PCVA and live with that I just had to write to relay once again our enomous and deep thanks. The opening was a grand and glorious event and the poster a truly historic honor. We are getting most of then reprinted but trying to keep the problem very quiet - will ementually send more to Florida for signing if that's o.k. with you. But in the meantime, I wanted to tell you again whit an important and terrific thing you have done for us. You are an extraordinary and most generous human being - our very warmest and great thanks to you for everything you do. It was wonderful having Bob, the Crinsteins and everyone come for the opening. The remance and fantasy of your appearance from the clouds to your vanishing into the stars left a great lump in my throat.

A huge hug for you and for Bob, too, from me on behalf of everyone at PCVA and all the hoards of artists, the young and old, rich and poor, who are flocking to see the work.

Cheers and long life - I hope our paths cross again soon. You are an important inspiration to us and we will all work harder because of it.

Love,

Mary L. Beebe, Executive Director

Check enclosed for \$198 I note "Bobwe always pay for artes to airfare & expenses - headless to say, under the discumstances, this is but a small gesture" xo M'' JANUARY 13, 1979

MARY L. BEEBE PORTLAND CENTER FOR THE VISUAL ARTS 117 NORTHWEST FIFTH PORTLAND, OREGON 97209

BOB RAUSCHENBERG HAS ASKED ME TO WRITE AND TRY TO ANSWER A FEW OF YOUR QUESTIONS ABOUT THE SCHEDULED SHOW AT PCVA. HE DOES APPRECIATE YOUR CONSIDERATION FOR HIS WISHES.

APRIL 2 IS OK FOR THE OPENING DATE. RR WOULD PROBABLY ARRIVE IN PORTLAND ON THE 30TH OF MARCH IN TO HAVE TIME TO HANG THE SHOW.

THE POSTER DETAILS WILL HAVE TO WAIT TILL BOB RETURNS FROM HIS WHIRLWIND LA-SEATTLE-WASHINGTON-MIAMI OPENINGS TRIP. HE WILL PROVIDE CAMERA-READY WORK BUT I DON'T KNOW ABOUT THE GRAPHICS AT THIS TIME.

AS FAR AS A PRESS PARTY GOES, BOB IS NOT FOND OF THEM BUT HE KNOWS IT WOULD BE BENEFICIAL TO YOU. HE WILL ATTEND BUT IT WOULD BE GREAT IF IT COULD BE KEPT SHORT AND SIMPLE. PLEASE DON'T SCHEDULE TV INTERVIEWS, AS BOB FINDS THIS VERY DRAINING.

PARTIES IN GENERAL-NOT SEVERAL IN ONE DAY (I.E., COCTAIL, DINNER, AFTERWARD, ETC.). ONE OR TWO CASUAL PARTIES, NOT TOO LARGE WOULD BE ALL RIGHT.

AGAIN, MS. BEEBE, LET ME THANK YOU FOR CONSIDERING BOB'S PREFERENCES. IT IS ALMOST UNHEARD OF FOR SOMEONE TO ASK. IF I CAN BE OF FURTHER HELP, PLEASE DON'T HESITATE TO CALL OR WRITE.

Shery 11

SHERYL PHARR

3 July, 1979

Mary Beebe Portland Center for the Visual Arts II7 Northwest Fifth Portland, Oregon 97209

Dear Mary Beebe,

Regarding the proposed exhibit of my work, any time before November 25th is impossible for me. Could we arrange something then or later? I am anxious to do something at the Portland Center as you may know. Is this possible? I await your reply.

Best Wishes,

. Edward Ruscha

8/8 called - spoke with assist. terrative - Jan 24 - Mar 2 curentomarosas.

251 East Houston Street New York, New York 10002 212-473-2807

May 19, 1980

Dear Director:

I'm arranging a tour schedule for Oct/Nov. 1980 and would very much appreciate the opportunity to present my work at the Portland Center for the Visual Arts.

As the enclosed material indicates, I've been adapting my writing for a variety of live and recorded performance formats, and since 1975 I've toured with these works in the U.S., Canada, and occasionally in Europe.

The reading/performances evolved from qualities inherent in my writing—
its narrative flow, rhythmic structure, vernacular tone. Such qualities
have allowed my written language to carry over into a spoken word context,
a context that at times has been enhanced by the inclusion of sets, props,
lighting and musical material, as with the Modern Love and Lucy Amarillo
scores composed by Philip Glass.

At present, I've just completed the book and libretto for Satyagraha:

M.K. Gandhi in South Africa, an opera in three acts by Philip Glass
and my novel-in-progress is providing new material to be presented in
performance. The novel's opening segment runs to about one hour and
is delivered from memory, a method I've been using for some time to
project the writing's pacing and to make for a more engaging oral
experience. The text is accompanied by a short pre-recorded musical
section, which means the technical requirements include an ordinary
P.A. system with reel-to-reel tape recorder input.

If there's an interest in scheduling a date during the tour period (or during 1980-81 in general), I will look forward to hearing from you.

Sincerely,

Constance DeJong

Portland Center for the Visual Arts 117 NW 5th Ave. Portland, Oregon 97209

November 20, 1980

Hello!
I would like to extend sincere thanks to all concerned with the PCVA installation. It was a rare experience to find so many capable and enthusiastic people, particularly Mary Beebee and her staff- who had the patience to deal with a New York Neurotic.

Best,

Dennis

March 28, 1980 Mrs. Max Roach 26 Shady Lane Greenich, CT 06830 Dear Mrs. Roach: To confirm our conversation of Monday, March 24, we have scheduled the Max Roach Quartet for their performance(s) on Tuesday evening, April 29, at the Portland Center for the Visual Arts are are tentatively scheduling a workshop earlier in the day (to be announced after confirmation with Max). PCVA will pay Max \$2,000 and Max will be responsible for his own travel and lodging expenses. suggest that we make the reservation for the group at the Benson Hotel which is the best hotel in Portland, only a few blocks from the Center and offers us single rooms at a \$24 per might rate.) We will set up the sound system and depending on arrival time, will be happy to offer transportation from the airport. I've enclosed a bit of information about PCVA which you might want to glance at and can only add that we're delighted that Max has agreed to come to Portland. We look forward to hearing from you soon and wonder if you can send along glossies and other promotional materials that you might have on hand. Sincerely, Donna Milrany Assistant Director DM:ch Enclosures

Selections from the PCVA Archive Letters

From 1972 to 1987, the Portland Center for the Visual Arts brought the most vital emerging and established artists to show their work in the second-floor gallery space at 117 NW Fifth Ave. Founded in 1971 by artists Jay Backstrand, Mel Katz, and Michele Russo, the goals of PCVA were to exhibit the best contemporary art being made in the United States, increase awareness of contemporary art in the area, and bring the artists themselves to Portland to engage in dialogue with the community. The Center quickly developed a reputation among artists as an organization that supported and encouraged the creative process and free expression of ideas. The selection of letters reproduced here, among hundreds more held in the PCVA Archive at the Portland Art Museum's Crumpacker Family Library, demonstrate not only the free flow ideas in the institutional correspondence, but also the materiality of that correspondence in an age before email. These paper letters translate the institution into a handful of idiosyncratic personalities in open engagement with some of the most important artists and arts professionals of the day.

All letters are held at the Portland Art Museum, Crumpacker Family Library, Portland Center for the Visual Arts Archive.

The inaugural exhibition at YU, *Selections From the PCVA Archive*, held May 6 to July 30, 2011, was made possible by the support of YU Founding Members. Lenders to the exhibition were the Portland Art Museum Crumpacker Family Library, Joseph Erceg, Randal Davis, Brian Foulkes and Fernanda D'Agostino, William Hoppe, Christopher Rauschenberg, Michael Stirling, Paul Sutinen, and Seth Tane. The exhibition pamphlet, *Making a Center Far From the Center*, was written by Lisa Radon and published by YU in an edition of 2500.

www.yucontemporary.org